

Press release

BENTELER achieves a TOP position in the Global KAIZEN Award for process optimization in Brazilian automotive plant

- **BENTELER takes second place worldwide in the category "Operational Excellence" of the KAIZEN Award**
- **With an innovative concept, the team on site has succeeded in reducing production times and costs, reducing errors and increasing quality**
- **With this award, the KAIZEN Institute honors companies that improve their management and operational processes according to the KAIZEN methodology**

Salzburg/Camacari, November 25, 2020. At the Global Kaizen Awards ceremony, which was conducted virtually this year, BENTELER achieved a top position with its plant in Camacari, Brazil: Among the projects submitted worldwide, BENTELER took second place in the category "Operational Excellence" with its operational measures.

BENTELER Automotive Camacari won the award from the KAIZEN Institute with an innovative concept that enabled those responsible to accelerate the optimization of production processes and structures within the plant. Continuous improvements resulted in time and cost savings together with increased quality. All measures are aimed at extending BENTELER's quality lead and further improving customer satisfaction.

With this award, the [KAIZEN Institute](#) honors companies that improve their management and operational processes according to the KAIZEN methodology. In addition to the operational processes, the institute also awards prizes in the categories productivity, quality and growth strategy. KAIZEN is a Japanese term that translates approximately to "change (Kai) for the better (Zen)". It refers to a Japanese philosophy of life and work that focuses on the pursuit of continuous improvement.

"We are very proud of this prestigious award that our Brazilian colleagues in Camacari have won for BENTELER," said Mauricio Nantes, Executive Vice President Mercosur & South Africa, "In all of our eight production sites in Brazil and South Africa as well as our production facilities worldwide, we continuously work to become even faster and qualitatively better for our customers. The current success spurs us on to continue working towards this goal."

Photo and caption:

BENTELER Team Camacari: With an innovative concept for process optimization, the team of BENTELER's plant in Camacari, Brazil takes second place worldwide of the KAIZEN Award

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About BENTELER

BENTELER is a global, family-owned company serving customers in automotive technology, the energy sector and mechanical engineering. As innovative partner, we design, produce and distribute safety-relevant products, systems and services. In the 2019 financial year, Group revenues were €7.713 billion. Under the management of the strategic holding BENTELER International AG, headquartered in Salzburg, Austria, the Group is organized into the Divisions BENTELER Automotive and BENTELER Steel/Tube. Our around 30,000 employees at 100 locations in 28 countries offer first-class manufacturing and distribution competence – all dedicated to delivering a first-class service wherever our customers need us. BENTELER. The family of driven professionals. Since 1876.

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About BENTELER Automotive

BENTELER Automotive is the development partner for the world's leading automobile manufacturers. With around 26,000 employees and more than 70 plants in about 25 countries we develop tailored solutions for our customers. Our products include components and modules in the areas of chassis, body, engine and exhaust systems, as well as solutions for electric vehicles.

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